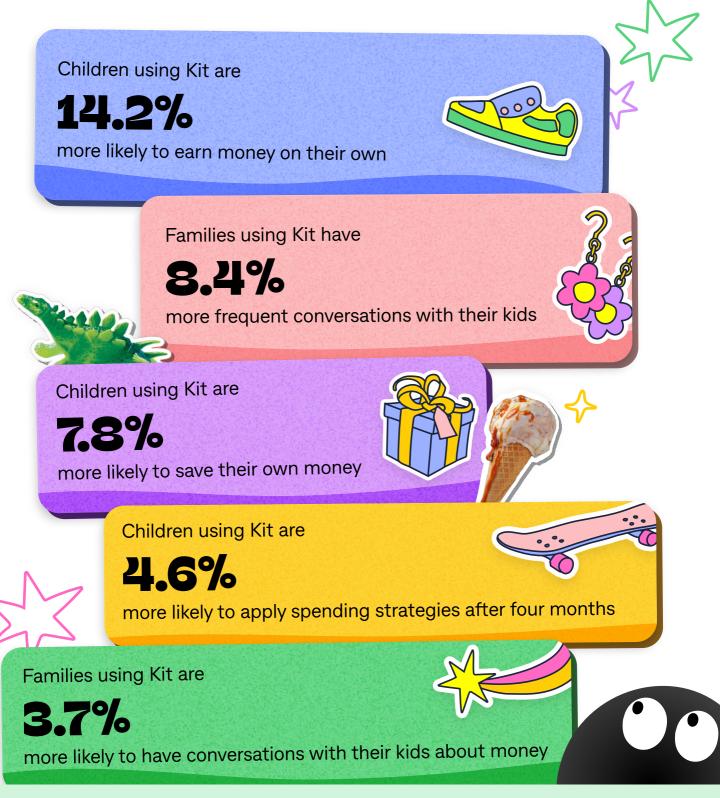
Making cents of money

Kit is improving kids' financial capability in Australia



Based on fieldwork conducted by independent research organisation YouGov, commissioned by Kit, built by CommBank. Survey sample size was 4,263 unique parents and carers, providing responses relating to 5,736 children. Raw data was analysed by independent organisation Behavioural Insights Team.



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